

310-555-5555

jlannister@gmail.com

100 Broadway Lane
Fort Wayne, IN 46814

JAIME LANNISTER



SUMMARY

Dedicated and organized senior at North Central High School with a strong work ethic and diverse experience in communication, journalism, and customer service. Skilled in managing projects, working collaboratively in teams, and delivering high-quality results. Seeking opportunities to contribute to a dynamic work environment.



EXPERIENCE

Associate

8/2023 - Current

- BARNES AND NOBLE Fort Wayne, IN
 - Identify, evaluate and then develop effective marketing strategies for in-store campaigns
 - Managed monthly promotional campaigns, increased revenue by 18%
 - Successfully manage cash register, coffee section, and book database
 - Redesigned my daily process, which increased time savings by 23%.
 - Assist customers in finding books, providing recommendations, and processing transactions accurately and efficiently
 - Maintain a clean and organized store environment, including stocking shelves and arranging displays
 - Collaborate with team members to achieve sales goals and promote upcoming events and promotions

Yearbook Manager

8/2022 - 5/2023

- NORTH CENTRAL HIGH SCHOOL SCHOOL YEARBOOK Fort Wayne, IN
 - Oversaw the design and production of the school yearbook, coordinating with staff writers, photographers, and editors
 - Issued assignments and makes sure those assignments are completed on time
 - Secured advertising from local businesses, the first time we were able to get businesses to advertise
 - Managed deadlines, budget, and distribution logistics, ensuring timely delivery of the yearbook to students and faculty
 - Utilized graphic design software to create layouts, edit photos, and enhance the overall visual appeal of the yearbook

Announcement Specialists

8/2021 - 7/2022

- NORTH CENTRAL HIGH SCHOOL Fort Wayne, IN
 - Prepared and delivered daily announcements to the student body, highlighting important school news, events, and achievements
 - Selected from 150 applicants
 - Feedback scores of 98% from student surveys
 - Updated the interview process then interviewed and made a recommendation for the new Announcement Specialist
 - Collaborated with faculty and student organizations to promote activities and initiatives through the morning announcements
 - Developed strong communication and public speaking skills, engaging and informing a diverse audience



EDUCATION

NORTH CENTRAL Fort Wayne, IN

June 2021 - June 2025

Expected Graduation: May 2025

- Year book, Spanish club, Varsity Baseball - 2024 Honor Roll



EXTRACURRICULARS

- 3 year volunteer for Alternative Spring Break
 - Member, Debate Club (2022-Present): Participate in debates on various topics, honing critical thinking and public speaking skills
 - Volunteer, Community Book Drive (2021): Organized and promoted a book donation drive to support local libraries and schools
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