



310-555-5555



jlannister@gmail.com



100 Broadway Lane
Fort Wayne, IN 46814

Jaime Lannister

SUMMARY

Dedicated and organized senior at North Central High School with a strong work ethic and diverse experience in communication, journalism, and customer service. Skilled in managing projects, working collaboratively in teams, and delivering high-quality results. Seeking opportunities to contribute to a dynamic work environment.

EXPERIENCE

BARNES AND NOBLE Fort Wayne, IN

August 2023 - Present

Associate

- ◊ Identify, evaluate and then develop effective marketing strategies for in-store campaigns
- ◊ Managed monthly promotional campaigns, increased revenue by 18%
- ◊ Successfully manage cash register, coffee section, and book database
- ◊ Redesigned my daily process, which increased time savings by 23%.
- ◊ Assist customers in finding books, providing recommendations, and processing transactions accurately and efficiently
- ◊ Maintain a clean and organized store environment, including stocking shelves and arranging displays
- ◊ Collaborate with team members to achieve sales goals and promote upcoming events and promotions

NORTH CENTRAL HIGH SCHOOL SCHOOL YEARBOOK Fort Wayne, IN

August 2022 - May 2023

Yearbook Manager

- ◊ Oversaw the design and production of the school yearbook, coordinating with staff writers, photographers, and editors
- ◊ Issued assignments and makes sure those assignments are completed on time
- ◊ Secured advertising from local businesses, the first time we were able to get businesses to advertise
- ◊ Managed deadlines, budget, and distribution logistics, ensuring timely delivery of the yearbook to students and faculty
- ◊ Utilized graphic design software to create layouts, edit photos, and enhance the overall visual appeal of the yearbook

NORTH CENTRAL HIGH SCHOOL Fort Wayne, IN

August 2021 - July 2022

Announcement Specialists

- ◊ Prepared and delivered daily announcements to the student body, highlighting important school news, events, and achievements
- ◊ Selected from 150 applicants
- ◊ Feedback scores of 98% from student surveys
- ◊ Updated the interview process then interviewed and made a recommendation for the new Announcement Specialist
- ◊ Collaborated with faculty and student organizations to promote activities and initiatives through the morning announcements
- ◊ Developed strong communication and public speaking skills, engaging and informing a diverse audience

EDUCATION

NORTH CENTRAL Fort Wayne, IN

June 2021 - June 2025

High School - Undecided, Expected Graduation: May 2025

- Year book, Spanish club, Varsity Baseball - 2024 Honor Roll

EXTRACURRICULARS

- ◊ 3 year volunteer for Alternative Spring Break
- ◊ Member, Debate Club (2022-Present): Participate in debates on various topics, honing critical thinking and public speaking skills
- ◊ Volunteer, Community Book Drive (2021): Organized and promoted a book donation drive to support local libraries and schools